

HDM GALLERY OPENING IN HANGZHOU ON FEBRUARY 15TH 2014 FIRST INTERNATIONAL GALLERY IN HANGZHOU AS MARKET CHANGES



Wang Yi, Location 13-22, 2013

HDM Gallery

Four years after the successful launch of the gallery in Beijing, Laurent Dassault and Hadrien de Montferand have decided to strengthen their involvement in Chinese contemporary art by opening a second space in Hangzhou headed by Olivier Hervet.

The gallery's main goal is to offer a platform for the development of China's young creation. As such, it will focus primarily on Chinese artists working in all media – painting, works on paper, sculpture, video and installations. The first 6 exhibitions will be dedicated to artists who graduated from the China Academy of Fine Art in Hangzhou.

The gallery will also present exhibitions by more confirmed Chinese and Western artists whose works have not been previously presented to the local audience.

According to Olivier Hervet, "the future of the Chinese art market's development lies in provincial cities where mainland collectors live." The two founders added they are "delighted to benefit from Olivier Hervet's energy and knowledge of the market to spearhead the gallery's development".

The Choice of Hangzhou

Hangzhou is the home of the China Academy of Art. Founded in 1928, it is the most influential academy of fine arts with the most complete range of degree offerings and programs of study in China. It boasts numerous notable alumni, amongst whom Zao Wou-ki, Chu Teh-chun, Huang Yongping, Yang Fudong, Sun Xun, and Wang Shu (2012 Pritzker Prize Laureate).

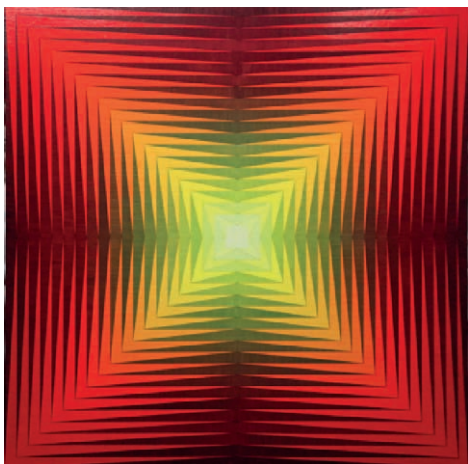
Hangzhou has a population of nearly 9 000 000 and is located 150 km south-west of Shanghai. A former imperial capital and important trade center, Hangzhou is now the sub-provincial city with the 4th highest GDP in China.

"Wang Yi"

For its first exhibition, HDM Gallery is pleased to present new works by Wang Yi. Wang Yi's practice is closely related to the new abstract movement in China initiated by Ding Yi. Obviously influenced by Frank Stella and Vasarely, his works rely on chromatic variations and geometrical shapes to create an illusion of movement and depth within the canvas.

Titled the "Location" series, the works are typical of the new generation of Chinese artists' production, many of whom to choose to abstain from any political or social commentary in their creations to focus on visual impact and conceptual practice instead.

Born in 1991, Wang Yi graduated from the China Academy of Art in 2013. His work has already been exhibited at the M Art Center in Shanghai and at the Walker Art Center in Minneapolis. His exhibition will present recent abstract paintings using acrylic.



Wang Yi, Location 13-21, 2013



Founders

Olivier Hervet graduated with an MA in Classics from Oxford University in 2008. After working for Hadrien de Montferrand Gallery since its inception in 2009 where he developed the gallery's network of young collectors, he became a partner in 2012 with the goal of opening a second space in China.

An entrepreneur to the core, **Laurent Dassault** helped to found Arquana, continental Europe's leading horse auction house, in 2006. His entrepreneurial spirit extends to his charitable activities as well: Laurent serves as the administrator of the "Friends of Pompidou Museum's Association" in Paris, and heads the development committee for the auction house ARTCURIAL.

Hadrien de Montferrand has long served as a bridge between the Art worlds of China and Europe. His more than seven years at various auction houses and Art institutions included roles as marketing director for ARTCURIAL, the largest French auction house, and for the Ullens Center for Contemporary Art in Beijing. He has headed the development of the gallery in Beijing since 2009.



Photos available

Please contact Johanna Lou :
+ 86 137 3558 4892
j@hdmgallery.com

For more informations

Please contact Olivier Hervet :
+ 86 188 5786 7197
o@hdmgallery.com
www.hdmgallery.com